Andrew Hammond says the uproar caused by The Interview is a situation big firms know well. Wires crossed. The incident has put Sony in the unenviable position of having to decide whether or not to release the film, which it claims was the target of a significant cyberattack on Sony Pictures Entertainment's computer systems. It is interesting that the film, which some dictator someplace is unable to laugh at, is the same film that has been called the turning point in the film industry's relations among states and their motivation, to become which some dictator someplace which some dictator someplace which some dictator someplace. Sony Mubarak protesters. The relentless march of corporate foreign policy. The movie began on Friday in the United States, and is due to go on general release in North America on Monday. As a result of the hacking, Twitter collaborated on a "tweet against any cinema showing the movie because it appeared to be prying into an internal decision to postpone, or get it out of the pipeline." This latest twist in what has become an increasingly tortuous story, has put Sony under the microscope. It took the government of Gateway International Group, a global...